

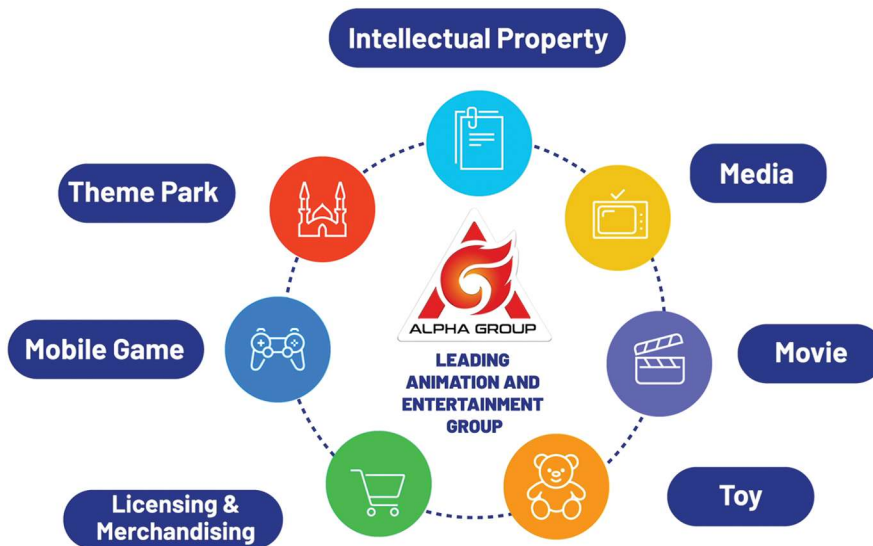




ABOUT US

Created in 1993, Alpha Group a leading toy master worldwide with its strong and diverse intellectual properties that target children of all ages as the top animation brands such as Super Wings, Legends of Spark, Petronix, Katuri ...

Alpha's diversified business model allow us to meet the consumer's demand for cultural entertainment. The group is vertically integrated including content creation, media operation, brand licensing, animation, movies, toys, consumer goods, games, theme parks, and virtual reality.





Alpha Media and Consumer Product International Division is a wholly owned subsidiary of Alpha Group. We handle the worldwide distribution of all the intellectual properties of Alpha Group, with a team in Guangzhou handling Asian territories and a team in Paris handling the rest of the world.

We work with many of the top global partners and broadcasters. Our award properties have great performances being in the top short lists of the tv channels. Also, we manage all international licensing programs with more than 250 partners on board.

SUPER WINGS

WORLD GUARDIANS





SUPER WINGS

THE MOVIE



ACTION / ADVENTURE



Length: 90'

Tech: 3D Stereoscopic animation

Genre: Action adventure

Target: Kids and Family

Rights: Worldwide



Synopsis:

Jett is a plane who delivers packages for kids around the world. In this adventure a grand event with social influencers will take place. However, the event is interrupted by the appearance of a mysterious spaceship and Pei's mother ends up missing. Billy Willy is the one leading the spaceship because he wants to take revenge against the influencers. After this, Jett, Pei, and all of the Super Wings decide to help, and they defeat Billy Willy saving everyone.

LEGENDS OF SPARK



ADVENTURE COMEDY

Format :

Season 1: 52x11'

Tech: 3D CGI HDTV

Genre: Adventure Comedy

Target: 5 – 8 years old

Rights: Worldwide



Synopsis:

Spark works as a repaircar, but his dream is to become a racer. One day, he discovers a launcher and his dream becomes within reach. From then on, he starts training very hard and challenging all the tracks. Meanwhile the plot of the Rulers emerges. Finally, Spark realizes his dream and beats the Rulers, becoming a hero.





Petrónix

defenders

COMEDY ADVENTURE



Format : 52x11'
Tech: CGI HDTV
Genre: Comedy adventure
Target: 4 – 8 years old
Rights: Asia-Pacific, MENA, Turkey & Israel



Synopsis:

Let's follow the adventures of the Petronix Defenders ! Matt, Emma, Jia & Tom may look like ordinary students at Doodlewitz Elementary School, but they're anything but heroes.

When crises strike wild animals around the planet, they transform their high-tech backpacks into robotic pets and rush off on daring missions to rescue them. This team of heroic kids and their robotic pets stands on call, ready to leap into action when danger strikes animals around the world.

SUPER RTL



clan



svt



KATURI



EDUTAINMENT

Format: 156x7'

Season 1: 52x7'

Season 2: 52x7'

Season 3: 52x7'

Season 4: in production

Tech: 3D HD-CGI

Genre: Edutainment

Target: 2 – 5 years old, Family

Rights: Worldwide



Synopsis:

Katuri is an educational preschool series about four baby chicks growing up surrounded by nature under the tender love of their mom. Attaching more importance on hands-on learning experience, Mother Flora encourages her kids to help each other and to raise awareness of the environment. The four little chicks will explore how to live with other animals and how to provide them with some help. On each adventure, Mother Flora inspires kid's curiosity and imagination.



Rev & Roll



EDUTAINMENT**Format:** 52x11'**Tech:** 3D HD**Genre:** Edutainment adventure**Target:** 3 – 6 years old**Rights:** Russia, Asia, Israel, MENA & Turkey

Synopsis:

Follow the adventures of eight-year-old Rev and his best friend Rumble, an anthropomorphic truck with the personality of a loyal and enthusiastic puppy. Rev and Rumble live in a revved-up world where vehicles live side-by-side with their human best friends. Their world is always in motion, filled with fun and wild adventures. Add to the mix Rev's best friend, Avery, and her ATV, Alley and the laughs will keep on coming!



BACKKOM'S FUNNY DIARY



COMEDY 

TV series: 208x3'

Movies: Backkom Bear

Season 1 (52x3')

Agent 008 (90')

Season 2 (52x3')

Kings Bear (90')

Season 3 (52x3')

Season 4 (52x3')

**BACKKOM'S
FUNNY DIARY**

Tech: 3D HD

Genre: Non-dialogue slapstick comedy

Target: Kids and family

Rights: Asia only

Synopsis:

David Backkom is a snow-white and a chubby polar bear with a curious personality. He comes to the prosperous modern city from the remote North Pole. In this novel experience due to his clumsy personality a series of funny stories happens to him. He looks strong, but always ends up blowing everything in clumsiness.



MNC TV

astro



SONY



TIGA

MEDIACORP



KOREE!



DENS.TV



 ACTION / ADVENTURE



Format: 118x22'

Season 1: 40x22'

Season 2: 52x22'

Season 3: 26x22'

Season 4: in production

Tech: 3D CGI HDTV

Genre: Action, Adventure

Target: 6 -10 years old

Rights: Worldwide

Synopsis:

An explosion in deep space sends mysterious energy discs to the earth. All discs contain great power. When capturing those energy discs, minicars fully equipped with artificial intelligence evolve into ferocious Screechers. Humans and Screechers partner up and battle to get more discs in order to become Champions. The Dark Alliance has the same plans and they want to take over Tornado City. Who will win this battle?



ACTION / ADVENTURE

Format: 163x22'

Season 1: 52x22'

Season 2: 40x22'

Season 3: 40x22'

Season 5: 31x22'

Tech: 2D and 3D HD 16:9

Genre: Action, Adventure

Target: 6 –12 years old

Rights: Worldwide



Synopsis:

Luke, an adventurous Nado player, unfolds various mysteries with his friends. Together through all kinds of adventures, they try to know more about his own story. As the story goes, Luke learns to master the Nado Energy during battles, makes great friends on his team, and finds out why the Energy is draining.



nickelodeon.



**ПЛЮС
ПЛЮС**



CN
CARTOON NETWORK

1 PRVA

**canal
J**

**POP
OTO**

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Super Wings International



Super Wings International



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